

The background is a vibrant cosmic scene. It features a central bright starburst with radiating light rays in shades of blue and white. Surrounding this are various nebulae and gas clouds in deep red, magenta, and teal colors. The overall effect is one of a vast, energetic universe.

FUELARTS

₮ Tezos

ART+TECH ACCELERATOR 2023

ACCELERATOR 2023

FEATURES



- ART+TECH FOCUSED ACCELERATOR
- 11 WEEK ONLINE PROGRAM
- PROFESSIONAL MENTORS:
INDUSTRY LEADERS TOGETHER WITH TEZOS
TECHNOLOGIES EXPERTS
- 12 HOURS OF GROUP CLASSES + 18 HOURS
OF INDIVIDUAL MENTORSHIP
- ACCESS TO MORE THAN 2.5K INSTITUTIONAL
AND PRIVATE INVESTORS DURING THE DEMO DAY

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"At Art Basel Miami Beach 2021 Tezos gained more attention than many of the mega galleries. At Paris+ par Art Basel and Deloitte Art & Finance conference 2022 Tezos officials confirmed that Tezos takes the art world seriously, aiming to provide real utilities for the art ecosystem. We are thrilled to join our efforts in this collaboration, providing on behalf of Fuelarts our experience, expertise and community to empower the Art+Tech startups with mentorship, investment opportunities, networking, and tech"

DENIS BELKEVICH

GENERAL PARTNER & CEO AT FUELARTS

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"Never before has the intersection of art and technology sparked global waves of innovation as it is at this moment. Fuelarts is leading the way for new innovations and projects to be built with impactful mentorship, funding solutions and challenge-driven results. The Tezos ecosystem has been at the front line of a thriving creator economy, whilst supporting resource development and education for the traditional art sector. The collaboration between Fuelarts and the Tezos ecosystem celebrates the explorers who have opened the borders for the future of these two sectors, fuelling future projects, businesses, thought leaders and tools for the next generation"

VALÉRIE C. WHITACRE

HEAD OF ART AT TRILITECH (TEZOS ECOSYSTEM)

WHY TEZOS?



- ART+TECH FRIENDLY
- COMMUNITY SUPPORT
- TRANSACTION SPEED
- HIGH SECURITY
- ABILITY TO SELF-AMEND
- LOW ECOLOGY IMPACT

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FOCUS ON STARTUPS FROM THESE SEGMENTS:

- R&D
- TRADE
- MANAGEMENT
- GAMEFI
- ANALYTICS

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ELIGIBILITY CRITERIA

- ART+TECH ORIENTED (WORKING WITH PHYSICAL OR DIGITAL ART)
- DESIRE TO BECOME A PART OF THE TEZOS ECOSYSTEM
- ASSETS AS THE MAIN CONCEPT / HAVING A DESIRE TO PIVOT TO ART)
- USING / HAVING AN INTENTION TO USE BLOCKCHAIN TECHNOLOGY
- STRONG POTENTIAL TO ACHIEVE PRODUCT-MARKET FIT
- AND ESTABLISH ONGOING OPERATION
- INVESTMENT STAGE: FROM ANGEL TO SEED
- TECH STAGE: FROM PROTOTYPE / MVP TO LAUNCH-READY RELEASE
- HAVING A CTO / TECH TEAM
- BLOCKCHAIN MIGRATORS & CROSS-CHAIN STARTUPS READY TO
- EXPERIENCE BENEFITS OF TEZOS BLOCKCHAIN ARE ALSO WELCOMED

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PROGRAM OUTLINE

- **APPLICATION PROCESS (NOV 21 – DEC 30, 2023)**
- **SELECTION PROCESS (JAN 2 – JAN 20, 2023)**
- **START OF THE PROGRAM (FEB 10)**
- **GROUP WORKSHOPS: BUSINESS & TECH (FEB 13 – MAR 10)**
- **1-ON-1 SESSIONS: BUSINESS & TECH (MAR 13 – APRIL 21)**
- **DEMO DAY PREPARATION (APRIL 10 – APRIL 26)**
- **DEMO DAY (APRIL 27, 2023)**

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OUR MENTORS



ROXANNA ZARNEGAR

ART MARKET ECOSYSTEM / MARKET FIT

- ART MARKET ECOSYSTEM: A DEEP & UNEXPECTED APPROACH
- GAME-CHANGING IDEAS: WHEN AND WHY THEY WORK
- THE ROLE OF DISRUPTION IN CONQUERING THE WEB3 ART MARKET

www.linkedin.com/in/rzarnegar/

Roxanna specializes in strategic management with a focus on supply chain innovation for the art sector. She is the founder of Provenance Partners. As ex-COO of Christie's Americas Roxanna developed strategic plans and was a vital member of the launch of Christie's online auctions. She is an ex-Vice President of Artnet.

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KATYA KOHEN

FOUNDERS' RELATIONS / INVESTMENT RELATIONS

- VC ECOSYSTEM
- ANGEL, VENTURE, INSTITUTIONAL INVESTMENTS
- CODE OF COMMUNICATION WITH THE INVESTOR
- HOW TO WORK WITH INVESTMENT PIPELINE
- COMMON INVESTOR RELATIONS MISTAKES
- RELATIONSHIPS OF CO-FOUNDERS THROUGH THE EYES OF AN INVESTOR

www.linkedin.com/in/katyakohen

Katya has over 10 years of entrepreneurial experience in the startup ecosystem and corporate world. She has mentored over 150 startups. Katya is a partner at Amadeo Global Investment Group and an ex-executive Director at Starta Ventures.

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DIEGO BERRIO

FINANCIAL MODEL / UNIT ECONOMIC

- TYPES OF FINANCIAL MODELS
- UNIT ECONOMICS FOR WEB3 STARTUPS
- KEY METRICS FOR INVESTORS
- MOST POPULAR MISTAKES IN BUILDING FINANCIAL MODELS
- SCALABILITY

www.linkedin.com/in/diego-berrio-prado/

Investor & Advisor in VC, PE, Private lending, Corporate Finance, and Strategic Planning. Diego has excelled in fundraising, capital deployment as well as in financial management and strategic advisory. He is a Managing Partner at Amadeo VC, NY.

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NATASHA ROTTMAN LE TANNEUR

GO-TO-MARKET STRATEGY / PRODUCT DEVELOPMENT

- HOW AND WHEN IS THE GTM STRATEGY PLANNED?
- GTM STRATEGY IN WEB3
- SUCCESS STORIES AND EXAMPLES
- CRUCIAL ITEMS, GAPS & HAZARDS IN REALIZATION OF GTM STRATEGY FOR WEB3 STARTUPS

www.linkedin.com/in/natasha-le-tanneur-5091425/

Natasha has over 15 years of experience in all aspects of taking a startup from concept to full funding and successful acquisition by Christie's Auction House. She is a founder of ArtPaie and a Former Sales Lead at Artnet & Collectrium.

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DENIS BELKEVICH

GENERAL ADVISORY / DIGITAL MARKET FIT

- PROBLEMS AND SOLUTIONS IN THE WEB3 ART MARKET
- DEMAND-DRIVEN VS. SUPPLY-DRIVEN WEB3 STARTUPS
- FINDING A PROBLEM: OBTAINING & ANALYZING INFORMATION

www.linkedin.com/in/dbelkevich/

Denis is a Co-founder & General Partner at FUELARTS. He is one of the leading art economists and an art adviser specializing in Eastern European Art and Contemporary Asian Art. Denis is a professional art manager and art fund manager.

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CHRISTINA STEINBRECHER- PFANDT

NFT / DIGITAL ART DEVELOPMENT

- IMPLEMENTATION OF ART IN WEB3 STARTUP
- BRIDGING THE TWO GENERATIONS: SHIFTING FROM PHYSICAL TO DIGITAL
- GENERATIVE ART & THE FUTURE OF DIGITAL CULTURAL ASSETS
- CRUCIAL ITEMS, GAPS & HAZARDS OF ART WEB3 STARTUPS

www.linkedin.com/in/christina-steinbrecher

Christina is a serial entrepreneur and CEO at Blockchain.art (BCA). Christina brings more than 15 years of expertise in building art marketplaces. Christina is an ex-artistic director of Vienna contemporary art fair.

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PETER VOYNITSKIY

BLOCKCHAIN TECH / TECH TEAM BUILDING

• INTEGRATION AND ADAPTATION OF TEZOS BLOCKCHAIN SOLUTIONS UNDER
SUPERVISION OF TEZOS ENGINEERS, TESTING

www.linkedin.com/in/petr-voynitskiy-32271964/

Peter is BusDev Director with 15 years of experience and a founder of RadioButton Tech Production. For the last 5 years, Peter has been developing software solutions such as blockchain ecosystem Sansera — a multi-purpose software for token issuance.

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DANNY SETIAWAN

INVESTMENT DECK / ELEVATOR PITCH SKILLS

- PRODUCT MANAGEMENT IN WEB3
- PRODUCT FROM THE INVESTOR'S POINT OF VIEW
- STRUCTURE OF THE INVESTMENT PRESENTATION
- FINDING BALANCE BETWEEN DESIGN AND INFORMATION
- CREATING STRONG ELEVATOR PITCH

www.linkedin.com/in/dnystwn/

Danny is a founder of CoCreate Consulting. He has worked with established brands such as The Economist, Yahoo! and MSN as well as startups like GeoCV, Navigine and Contently.

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VANDANA TAXALI

LEGAL INSIGHTS ON BLOCKCHAIN / NFT

- NFT / BLOCKCHAIN COPYRIGHT ISSUES (MARKETPLACES, RIGHTS MANAGEMENT, DAOS)
- GAPS AND CHALLENGES IN NFT COPYRIGHTS
- CASE STUDIES (WEB3 STARTUPS)

www.linkedin.com/in/vtaxali/

Vandana is an Art+Tech entrepreneur and intellectual property lawyer with over 15 years of experience. She is the founder of Artcryption. Vandana serves on the Standard Council of Canada blockchain committee and the Art Identity Standard. She is an art arbitrator with the International Court of Art at the Hague.

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CONSTANTIN KOGAN

GAMEFI / METaverse ECONOMICS & TECH

- DEVELOPMENT OF GAMEFI & METaverse
- THE SHIFT FROM WEB2 TO WEB3
- INVESTORS' APPROACH TOWARDS GAMEFI / METaverse STARTUPS

www.linkedin.com/in/constantin-kogan/

Constantin is a co-founder of BullPerks and GamesPad. He is a partner at BitBull Capital, and a former Managing Director at Wave Financial. Constantin has over 10 years of experience in corporate leadership, technology, and finance.

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ANNA SHVETS

NETWORKING / COMMUNITY MANAGEMENT

- NETWORKING VS. DISCLOSURE: BALANCING FEAR AND OPPORTUNITY
- BUILDING PROFESSIONAL NETWORKING FROM SCRATCH
- PROFESSIONAL SKILLS OF NETWORKING TEAM

www.linkedin.com/in/anna-shvets-tatchers/

Anna has over 20 years of experience in art management. She is an Art Business Strategist, specialist in international PR and CEO of Tatchers' Art Management.

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JEFF ESHLEMAN

FUNDRAISING / INVESTMENT RELATIONS

- TIMING OF FUNDRAISING CAMPAIGN
- BOOTSTRAPPING
- ADVANTAGES OF SMART MONEY
- WEB3 INVESTORS AND THEIR APPROACH
- GAPS AND CHALLENGES IN FUNDRAISING

www.linkedin.com/in/jeffrey-eshleman-35584a111/

Jeff is a managing director at Amadeo Global. He has a long-standing experience in investment banking and capital raising activities.

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BENJAMIN FUENTES

**BLOCKCHAIN TECH
DEVELOPMENT /
TEZOS ECOSYSTEM**

www.linkedin.com/in/benjaminfuentes/

Benjamin has several years of experience in Blockchain, development and Cloud. After passing some time IBM with Hyperledger Fabric, he is part now of the Tezos ecosystem.

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FLORIAN PAUTOT

TECHNICAL PRODUCT MANAGEMENT

www.linkedin.com/in/florianpautot/

Florian PAUTOT is currently Technical Product Manager for Rarible, where he is managing the blockchain vertical for the Tezos Blockchain, from smart contracts, to front end and product evolution. Ex-Senior Support Engineer for Nomadic Labs where he led the Tezos NFT integration for Ubisoft and Rarible.

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AJIT GRANDHI

**PRODUCT BUSINESS
MANAGEMENT
AND DEVELOPMENT /
TEZOS ECOSYSTEM**

www.linkedin.com/in/ajit-grandhi-11662822/

Developer and ex co-founder of a tech startup in real estate market space. Now Ajit is working on building PlentyDefi and Naan Wallet working on cutting edge innovation.

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**DANIEL
HINES**

**FUNCTIONAL PROGRAMMING /
FULLSTACK DEVELOPMENT**

www.linkedin.com/in/daniel-hines-4852bb1a7/

Technical lead behind Deku, a layer-2 scaling solution for Tezos. Daniel has also contributed features to Tezos protocols.

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**ANSHU
JALAN**

**FUNCTIONAL PROGRAMMING/
TEZOS ECOSYSTEM**

www.linkedin.com/in/anshu-jalan/

Software Engineer on Tezos projects for the past 2 years, lead developer of projects like Kickflow and the upcoming Plenty Network. Anshu focuses on smart contracts and backend infrastructure with Typescript, Python and OCaml

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